

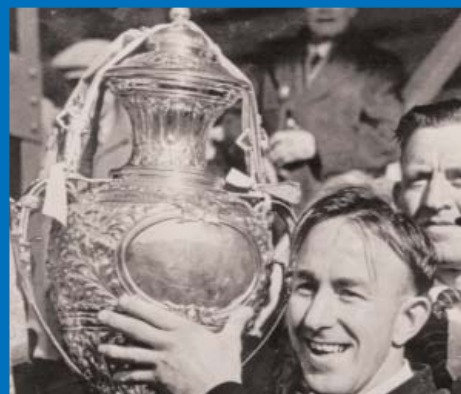
BARROW

RUGBY FOOTBALL CLUB



Established 1875

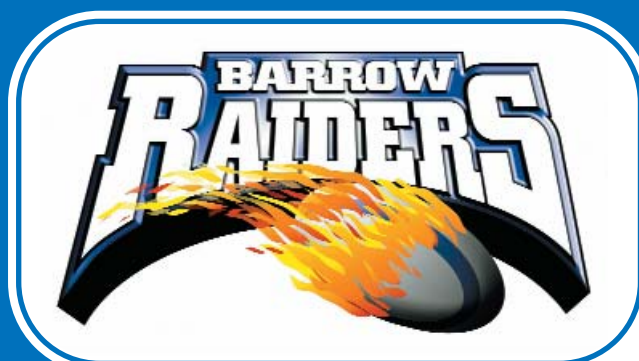
Healthy and Sustainable Stadia Workshop



Abbey House Hotel
Barrow-in-Furness

Wednesday 11th March 2009
10.00am - 3.00pm

*more than just a
rugby league club*



Healthy and Sustainable Stadia Workshop

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An opportunity to share best practice

Barrow RFC are delighted to invite you to an event aimed at sharing best practice in sports development and looking for solutions as to how sport and a community stadium can play a wider role in building healthy and sustainable communities. Almost two-thirds of rugby league stadia are located in areas of multiple deprivation, yet often remain a facility that is used every other weekend for just fifteen days each year.

This event will explore the potential of community stadia as a catalyst for promoting positive healthy lifestyles in their district. The event will also look at the opportunity that exists for community stadia to become a sustainable facility, and explore the potential of a "carbon-neutral" venue.

The event will have several aims:

- To share current knowledge on the role of sport and sports stadia in improving public health, including examples of good practice
- To identify gaps in provision in Cumbria
- To identify undeveloped or potential areas where sport and sports stadia could improve public health
- To explore issues and ideas around the concept of a "carbon-neutral" stadium
- To identify obstacles to the development work in this area and to propose solutions
- To share the resulting information with key partners and both professional and grassroots sports clubs throughout the county

We hope to achieve this using case studies from outside the district, stimulating discussion and exploring the issues in the context of Barrow-in-Furness and south Cumbria. Any information gathered at the event will be circulated to attendees and other interested parties in the region, with a view to sharing best practice.



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Agenda for the event

- 10.00 am Arrival and coffee
10.20 am Introduction to the day
10.30 am Case studies and sharing of best practice
11.20 am Break
11.35 am Speed dating for attendees
12.00 noon Case studies and sharing of best practice
12.20 pm Lunch
1.10 pm Healthy stadia workshop sessions

1. The role of the stadium in urban communities

Over the past few years there has been a trend amongst many professional football and rugby league clubs to relocate to modern stadia on the fringes of their community. How can existing urban facilities be maximised to play a meaningful role in community engagement?

2. Grassroots sport and the “healthy club house”

Amateur sport plays a big part in the lives of many families in Barrow and south Cumbria. How can existing grassroots facilities be harnessed to encourage participation and promote the wider public health agenda?

3. Sport and rural regeneration

In a rural county such as Cumbria access to structured sporting activity is often limited and reliant upon transportation. How can professional and community sport deliver outreach activities more effectively to engage with rural communities?

4. The international dimension

Barrow hosted a fixture between Fiji and Russia during the Rugby League World Cup in 2000. How can the profile of hosting world class events be maximised to promote wider healthy lifestyle messages and raise participation?

- 2.40 pm Networking opportunity and close



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Finding out more and booking a place

The Healthy and Sustainable Stadia Workshop is a one day event aimed at sport development professionals, local authority officers, public health and voluntary sector policy makers based in Cumbria. It may also be of value to community organisations, neighbourhood groups and grassroots sport clubs.

Places for the event are limited and we ask that attendees confirm their place via email as soon as possible. The event is **free of charge**, including refreshments and lunch, although we do ask that you only book a place if you intend to attend.

By email:

Please email John Thomason, the event co-ordinator, on john.thomason@barrowrlfc.com stating your name, role, organisation and the number of places that you wish to book. Please also leave details relating to the workshop sessions, noted below.

By telephone:

Please call John Thomason on 07800 833 678 and be ready to provide your name, role, organisation and the number of places that you wish to book. Please also provide details relating to the workshop sessions, noted below, and a contact number in case we need to reach you.

Workshops

Please choose your first and second preference workshop. We cannot guarantee your place at your requested group, but will make every effort to accommodate your first preference where possible. Please state the workshop number in your email or telephone conversation.

If you need to cancel a place please let us know as soon as possible as there may be a waiting list of potential attendees.

We ask that all wishing to attend confirm their places ahead of 5.00pm on Friday 6th March.

If you have any queries please contact John Thomason on 07800 833 678 or via email at john.thomason@barrowrlfc.com.

