

## Anthony Tomlinson

## Curriculum Vitae

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### PROFILE

A commercially-aware, **Business Graduate** with experience of working within diverse service-driven environments, and a particular ability for developing excellent relationships with customers, management and team colleagues in the UK and overseas.

Communicative and intuitive, able to plan, prioritise and successfully manage a diverse range of activities, and contribute to improving business performance within challenging, quality-driven and competitive markets.

### QUALIFICATIONS

2005 – 2008 **BA [Hons] Business Management (Marketing) 2:2** Manchester Metropolitan University

- Business Economics
- Organisational Behaviour
- Managerial Law
- Strategic Operations Management
- Business Accounting and Analysis
- Consumer Behaviour
- Operations Knowledge Management
- International Marketing
- Marketing Communications Strategy
- Contemporary Issues in Business

2003 - 2005 A-level: English Literature C, Religious Studies D Our Lady's Chetwynde School  
A/S-level: History E

1998 - 2003 GCSEs: 9 Grades A\* to C Our Lady's Chetwynde School

### INDUSTRIAL PLACEMENT

2008 **Camp Thunderbird** [www.campthbird.com](http://www.campthbird.com)  
**Camp Counsellor** Minnesota, USA

Had the responsibility of looking after 6 children, and during the day I worked on the waterfront as both a swimming teacher and lifeguard.

#### Main activities

- Assisting the children with their preparation for each day. Required organisation and good time keeping skills.
- Assisted in the preparation of meals for over 30 children, this required a great deal of organisation and discipline.
- Meetings with directors, reporting on children's progress and behaviour.
- Weekly letters to families to inform parents of their children's achievements.
- Lifeguard, was responsible for ensuring all children's safety both in and out of the water.
- Swimming Coach was required to develop all children's swimming abilities over the summer, this required lesson planning and the attention of the children.

#### Main results

- Achieved 100% success in swimming coaching every child improved by at least one level.
- Contributed to the children having a fantastic summer, eager to return next year.

2005 - 2007 **Windermere Lake Cruises** [www.windermereLakeCruises.co.uk](http://www.windermereLakeCruises.co.uk)

**Leading Crew**

Bowness-on-Windermere, Cumbria

Contributed to the supervising and ensuring efficiency aboard a large boat on the lake

**Main activities**

- Regular team training was carried out to ensure the safety of passengers at all times
- Fulfilled a customer service role, dealing with passengers questions and complaints
- Regularly took stock checks and was responsible for ordering stock
- Balanced the tills daily and deposited large volumes of cash
- Often was required to work long hours

**Main results**

- Constantly improved as a company and managed to achieve more profit each year.

2004 - 2005 **Millers Bar and Restaurant**

**Bartender/Waiter**

Ulverston, Cumbria

Worked several shifts a week in a large bar restaurant in the centre of Ulverston, was responsible for the restaurant on Saturday evenings and fulfilled a customer service role dealing with customer's comments and questions. Other evenings I would work behind the bar itself, this gave me a good ability to engage in conversation with customers, in order to ensure they had a good evening.

2003-2004 **Swan Hotel**

[www.swanhotel.com](http://www.swanhotel.com)

**Waiter**

Newby-Bridge, Cumbria

Gathered experience in an intense working environment, and learned many skills that have been useful in more recent employment

**GENERAL**

Personal Date of birth: 8 August 1986 – British – Single  
IT Skills MS Word, Excel, PowerPoint, Access, Lotus Notes, CLAIT  
Driving Full, clean UK Driving Licence  
Travel Africa, and wider Europe. Travelled North America 2008  
Interests Rugby, skiing, snowboarding, running, literature, foreign culture, travel